

State Farm Neighborhood Assist[®]

2022 Submission Guide

For more information visit, [NeighborhoodAssist.com](https://www.NeighborhoodAssist.com)

State Farm Neighborhood Assist[®]

State Farm Neighborhood Assist[®] 2022 is here! Our goal is to help good neighbors across the U.S. take an active role in improving their communities. This year, we're awarding \$25,000 grants to 100 nonprofits. Tell us about your cause and the positive impact it could make in your community for a chance to win!

This guide will help you collect information needed for your submission. Then, starting at **1 p.m. ET on February 16, 2022**, you can officially submit your cause at **NeighborhoodAssist.com**.

We will accept the **first 4,000 submissions** and narrow it down to 200 finalists.

Then a public vote will decide which **100 causes win \$25,000 grants**.

Spots fill up fast. Use this guide to get prepared now so you don't miss out!

Step 1:

About you

When submissions open on February 16, you should be prepared to provide some personal information such as your location, email address, and phone number. This info will be used to contact you if your submission makes it to the top 200.

Step 2:

About your cause

We'll also need details about how the \$25,000 grant would be used to help your cause. Remember, this is only a guide to help you collect all your info. You will still need to enter this information into the website once submissions open.

NOTE: There are character limits, so please be concise!

What's the name of your cause?

(50 characters including spaces)

Mission statement

(100 characters including spaces)

How much does the cause focus on an unmet need in this community?

(1,000 characters including spaces)

Why do you feel the \$25,000 would address the unmet need?

(1,000 characters including spaces)

How much of a lasting impact on this community would the grant have?

(1,000 characters including spaces)

Step 3:

Photos

Once submissions open, you'll be asked to include one to three pictures that bring your cause to life. These can include photos of the community you'll help, the services that the grant would help provide or even the location of your cause. Remember, a picture is worth a thousand words!

We'll use your images to populate the galleries of the top 200 finalists and the top 100 winning causes. They will not affect your chances of getting into the top 200.

Do's and Don'ts

- Upload photos that illustrate your community's need and how your solution will help.
- Act natural! We're looking for candid, real-life moments that celebrate your cause.
- Photos should be horizontal and in one of the following formats: JPG, JPEG or PNG.
- Make sure any friends or family members grant permission for their likeness to be published on our site and/or social channels.
- DON'T capture shots in dark lighting. We want to be able to see you!
- DON'T wear clothing that shows brand names, logos or copyrighted works by others. This includes artwork or photos in the background. We won't be able to show this due to copyright or trademark issues.
- DON'T upload blurry photos. Photos should be under 5MB.

Photo inspirations

Still not sure what photos to include with your submission? Here's some inspiration to get your wheels turning.



Step 4:

Enter

Starting at **1:00:00 p.m. ET on February 16, 2022**, visit NeighborhoodAssist.com and enter your answers from this guide into the submission form.

NOTE: We're only accepting 4,000 submissions, so submit as early as possible!

Good luck!